



2017-2018 Chinese Market

James Qian 26th Sep 2017



Challenges in Chinese Market



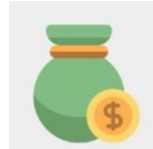
- No Direct Flight



- Visa



- Safety Concern



- Cost Performance

Opportunities for 2018



2018 APEC

- Direct flight = POM-Shanghai
- 2018 APEC Meeting

Our Vision



- China – the World's Second largest Economy
- Chinese keen on out-bound travel
- More people interested in PNG



Bright Future in PNG Tourism



THANK YOU