



Rehan Syed
Short Journey Packages
PNG Tourism Promotion Authority

Tourism for all - Promoting universal accessibility



How do short journey packages achieve this?

- Assist industry members
- Increase domestic travel
- Offer an alternative to fly in fly out
- Increase exposure of different cultures and provinces
- Promote smaller tourism providers into the market



What should the package include?

- Flights
- Accommodation
- Meals
- Activities
- Airport Transfers



Operators come together and put packages together

TASTE OF KOKODA

Trek to Owers' Corner and back with a weekend camp at Vau'le Creek



EXCLUSIVE FOR POM RESIDENTS

K390 pp*

*Terms and Conditions apply

Contact PNG Tourism Promotion Authority
Ph: +675 320-0211
E.m: info@papuanewguinea.travel



The Gateway to Kokoda Trail

INCLUDES

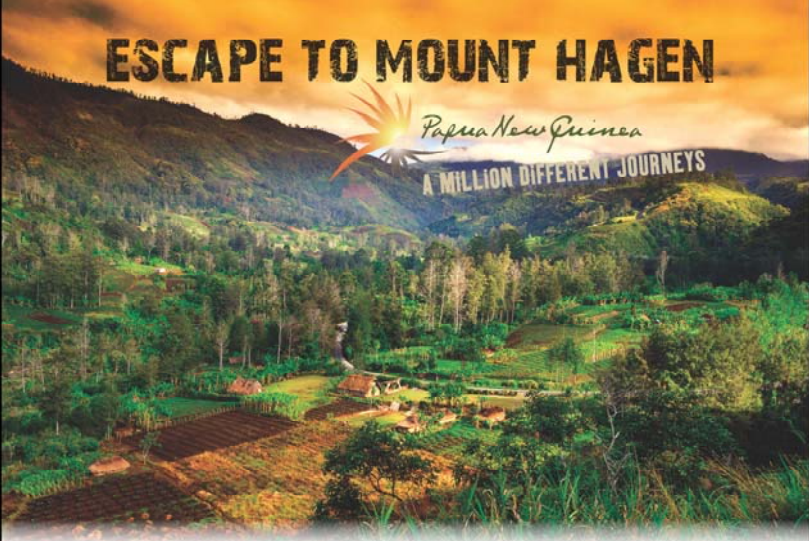
Return transfers from Port Moresby by car
First night stay at Sogeri Lodge
Second night stay at Vau'le Creek Campsite
Guides for the entire two days of hiking
All meals
Hiking guides
Entertainment by Koiari Warriors
Depart POM Friday evening and return Sunday evening

*minimum 4pax to make a booking

ESCAPE TO MOUNT HAGEN

Papua New Guinea

A MILLION DIFFERENT JOURNEYS



K1360pp*

*Terms and Conditions apply

Contact PNG Tourism Promotion Authority
Ph: +675 320-0211
Em: packages@papuanewguinea.travel



INCLUDES

- Return airfares including taxes ex POM on PNG Air
- 3 nights at Highlander Hotel & Apartments
- Return airport transfers in Mt. Hagen
- Wifi at hotel
- Depart Friday return Monday

*Cost based on twin share in executive room

What does TPA need?

- Best prices
- All inclusive
- High resolution logo
- Pictures



Package placement

- TPA Facebook
- Hotel information deck
- Email circulations
 - NGOs
 - High Commissions
 - Social clubs (Aviat, Yacht Club, Golf Club)



Facebook reach

Boost Post ✕


\$ Your total budget for this promotion is **\$8.80**.

🔒 Only the person who boosted this post can edit it.

2,147 Engagements **36,688** People Reached [?]
\$8.80 Total Spend [?]


Actions | People | Countries

Category	Value
Photo Clicks	611
Link Clicks	3
Page Likes	138
Post Likes	1,244
Comments	59
Shares	92




TASTE OF KOKODA
Trek to Ower's Corner and back with a weekend camp at Vau'le Creek

Papua New Guinea
A MILLION DIFFERENT JOURNEYS

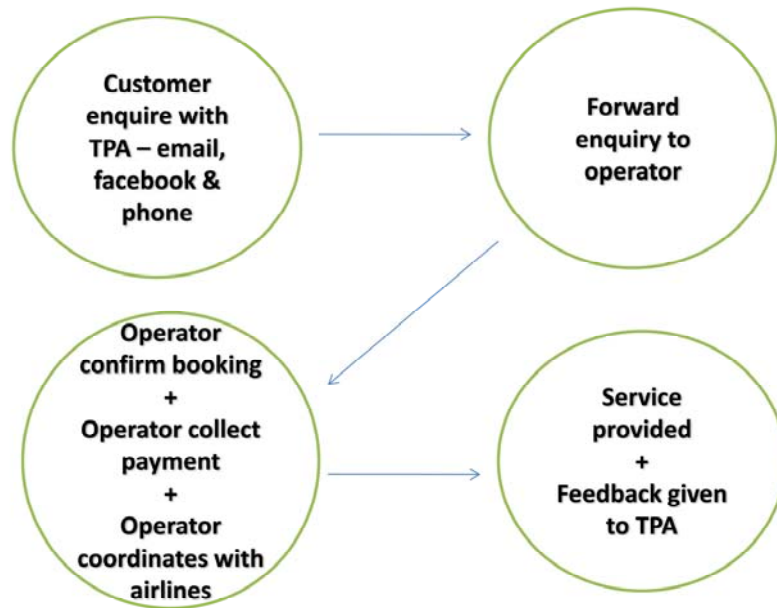
EXCLUSIVE FOR POM RESIDENTS
K390 pp* 

*Terms and Conditions apply

INCLUDES
Return transfers from Port Moresby by car
First night stay at Sogeri Lodge
Second night stay at Vau'le Creek Campsite
Guides for the entire two days of hiking
All meals
Hiking guides
Entertainment by Kotari Warriors
Depart POM Friday evening and return

 [Terms & Conditions](#) | [Help Center](#) [Close](#)

How bookings work



Challenges – no reply to email, not answering to phones

What do I need to do?

- Become a TIA member
- Send prices, pictures and logo

